

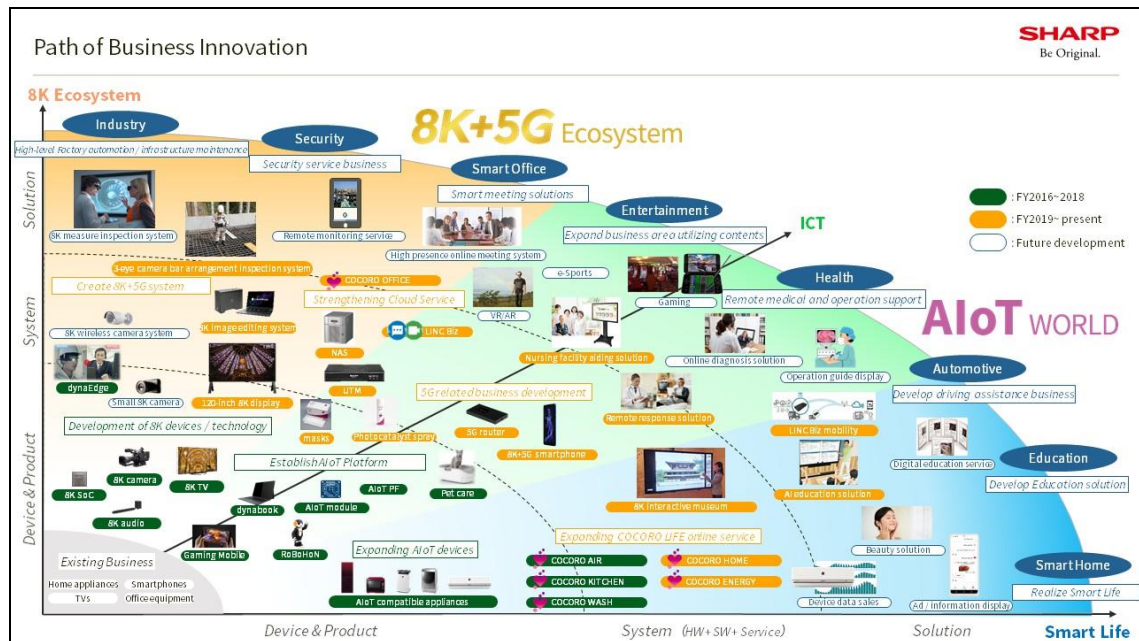
September 1, 2020

Upon Our 108th Anniversary

On September 15, 2020, Sharp celebrates its 108th anniversary. I would like to take this opportunity to express my appreciation to all stakeholders who support our daily activities, including our customers, business partners, shareholders, employees and retirees.

Over the past four years from the start of our new system since August 2016, we have set our Business Vision “Changing the World with 8K+5G and AIoT” focusing on sustainable growth toward our next 100 years. Ever since, we have been promoting Transformation, or business innovation in order to realize this vision.

Specifically, from existing business such as TVs, home appliances, smartphones, and office equipment etc., we have promoted development of 8K devices and technology, expansion of AIoT devices, and establishment of AIoT Platform. Additionally, we have been creating 8K+5G system, developing 5G related business, expanding COCORO LIFE online service, and strengthening cloud services. With such activities, our business is developing from stand-alone hardware and devices-centric business to systems and solutions business fusing hardware, software and services.



From here on, in addition to our strong points of Smart Home, Entertainment and Smart Office business fields, we will further strengthen our activities in Health, Education, Security, Industry and Automotive fields, and establish new services and solutions in each area.

Especially with the recent situation of new coronavirus spread, and aging issues seen in developed countries, especially in Japan, we aim to emphasize our development in Health, Medical, and Nursing fields in order to contribute to provide solutions against such social issues.

Through our business activities in these fields, we will provide new and unique added-values to our customers, and contribute to the society for Realization of our Business Vision.

Upon celebrating our 108th anniversary on September 15, Sharp will announce new products, services, and technologies for the next two weeks, one after another. In addition, we will expand our range of online and offline contents on display at our showrooms, and rapidly develop campaigns and events related to our 108th anniversary heading toward the end of the year.

Sharp will continue to realize our business vision and secure our growth to meet your expectations.

J.W. Tai
Chairman and CEO
Sharp Corporation